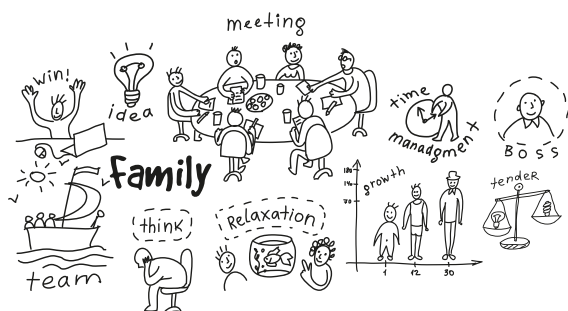


We're creating better learning experiences for today's professionals



WHAT'S CHANGING?

Workplace learning is changing and employees are driving the change. Hybrid working and wider social changes to work are empowering employees to take more control of their development and progression. Key factors include shorter tenures, competition for talent, greater awareness of wellbeing, and non-linear career paths. Soft skills in particular are in-demand.

However, typical L&D offerings aren't always right for either employees or businesses. Today's employees expect tailored, ongoing and rounded learning experiences. Employers can't rely on traditional training programmes to meet these needs.

Employers need a value proposition which is modular, personal and flexible. Modular learning, which is focused on the whole employee, which is delivered as a blend of training, coaching and real-life practice is key.

ABOUT ABACUS

Inspired by discussions with a wide range of organisations, we have set up the **'Abacus Collective'** a group of trainers and coaches sharing a common view of individual development, centred around the person and covering the kind of everyday personal, business and wellbeing topics that help us thrive at work.

All of us have a background in professional services firms and bring real-world, practical experience to the training and coaching that we offer. Today, the Abacus Collective is:



STORYBOARD.

WHAT WE DO

The Abacus Collective covers **everyday business skills** grouped into themes, with a range of engagement models along the **spectrum of training to coaching**. The framework lets people discover and explore the wide variety of offerings over the course of their career.

The Abacus Collective is evolving organically, based on client demand. Today, we cover:

- Business writing skills
- Personal and professional coaching
- Proposal writing
- Creating business cases
- Building commercial awareness

We've got more in the pipeline covering: Communicating and collaborating, Managing and leading, Changing and improving, Developing and progressing, Designing and disrupting, and Looking after me.

HOW WE WORK

We deliver our services using one or more of four main engagement styles:



"Teach me" which covers core and foundational skills which are practical and highly transferable

"Help me" which is focused on advanced practitioners who want to learn by 'doing'



"Support me" which delivers guidance and coaching support to hone skills and apply them in the real world

"Coach me" which is centred around coaching to achieve personal and professional goals



WHAT WE OFFER

Individual coaching packages

We offer coaching packages for your people to use for both professional and personal or wellbeing goals, typically delivered as six-week sets of sessions

Coaching and training packages

We can bundle coaching and training services into a package delivered over 3-6 months, with orientation and reflection sessions to help everyone get the most from the services on offer

Bespoke programmes

Drawing on the range of experience in the Abacus Collective, we can put together a cost-effective programme of coaching and training services that tackle the specific needs of your people and business as a whole, linking in with your other training programmes

THE BENEFITS

Our proposition is a very visible **investment in your people's development**. It is both repeatable and scalable, and helps you **hold onto good people and attract new ones**.

It offers practical skills to help your employees communicate and collaborate more effectively, improving **engagement and a sense of belonging**.

Importantly, it delivers **transferable and relevant skills** which can be used right away, supporting the **personal and professional growth** of your people.



If you'd like to **find out more** about the Abacus Collective, please reach out to us. We'd love to chat to you about it.

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